

Uttar Pradesh Poultry Development Policy-2022

1. Vision

To Develop animal husbandry as a small scale industry is one of the priorities of the present Government. It is very important to give priority to poultry development in the field of animal husbandry, because at present 1.60 crore eggs are being produced daily in the State, while 2.50 crore eggs are consumed daily for which about 90 lakh eggs are being imported from the other States. Due to the increase in population in the State, the demand for eggs is also increasing continuously. Similarly, to meet the requirement of broiler meat, about 15 crore day old broiler chicks are imported every year from other States in the State.

The Uttar Pradesh Poultry Development Policy-2022 is being framed with a view to make the State self-reliant and export-oriented by filling the gap in availability relative to demand in poultry products. Under the said policy, in the next five years, it is targeted to set up commercial layer farms with a production capacity of 1crore broiler parent farm for annual 1 crore 72 lakh broiler chicks. This scheme will be helpful in achieving the target of Trillion Dollar Economy of Uttar Pradesh Government and will also create employment opportunities in the primary sector. This policy will be effective for the next five years from the date of its promulgation.

2. Purpose:-

- 2.1** While ensuring the availability of eggs for protein rich diet for the people in the State, to make the State self sufficient, export oriented in egg production in 5 years.
- 2.2.** To ensure the availability of poultry meat to the public in the state as per the demand, so that the dependence on imports from other states can be reduced.
- 2.3** To ensure nutritional security
- 2.4** To ensure investment of 1500 crore rupees in the next 5 years by developing entrepreneurship in the field of animal husbandry in the state.
- 2.5** Minimum doubling of income of farmers through poultry farming by generating direct and indirect employment.

3. Type of projects and admissible interest subvention:-

Under the Policy, two types of projects will be allowed to the beneficiaries :

- 1. Establishment of Commercial Layer Farm.**
- 2. Establishment of broiler parent farm.**

3.1 Establishment of Commercial Layer Farm:-

Under this scheme, three types of units, namely, 10 thousand bird capacity commercial layer unit, 30 thousand bird capacity commercial layer unit and 60 thousand bird capacity commercial layer unit are to be established, whose project cost per unit is Rs 99.53 lakh, Rs 256.69 lakh and Rs.491.90 lakh respectively. Reimbursement of 7 percent interest will be allowed to the beneficiary for 5 years (60 months) on the loan received by the beneficiary from the bank on the above units. The financing of the

projects will be in the ratio of 30 percent margin money and 70 percent bank loan. Under the scheme, if the beneficiary receives less amount as bank loan then the actual interest will be reimbursed on the actual loan amount sanctioned per unit. The beneficiary will get reimbursement of 7 percent per annum interest or the rate fixed by the bank (whichever is less) after calculating the interest on the actual loan for 5 years (60 months)

3.2 Establishment of Broiler Parent Farm

Under the establishment scheme of broiler parent farm, 10 thousand parent broiler birds will be kept in one unit. Establishment cost of 10 thousand parent broiler bird unit is 289.07 lakh. Reimbursement of 7 percent interest will be allowed to the beneficiary for 5 years (60 months) on the loan received by the beneficiary from the bank on the above unit. The financing of the projects will be in the ratio of 30 percent margin money and interest on maximum 70 percent bank loan. Under the scheme, if the beneficiary receives less than the above loan, then on the actual loan taken per unit, the beneficiary will get 7 percent per annum or the rate fixed by the bank (whichever is less) after calculating the interest on the actual loan for 5 years (60 months) the actual interest will be reimbursed.

In the Policy, financial burden of approximately 259.00 crore is expected in interest subvention for five years.

4. Other Concessions and Discounts:-

4.1 Electricity Duty:-

100% rebate on electricity duty will be given for 10 years in the electricity bill of poultry units established under the scheme from the budget of Pashudhan Vibhag.

4.2 Stamp Duty:-

100% exemption on stamp duty will be given on land purchased or taken on lease for the unit establishment under the policy. For this, bank guarantee and certificate of Chief Veterinary Officer will be mandatory. For this Notification Order will be issued by Stamp and Registration department with the consent of Pashudhan Vibhag.

5. Eligibility under the Scheme:-

The beneficiary of the scheme must be a resident of the State. Preference will be given to the beneficiary applying for the first time in the Scheme, but such beneficiaries who have been benefited between March 2013 to March 2017 will be eligible for the scheme, subject to the condition that they have a layer unit of maximum 30,000 birds capacity or a broiler parent farm of 10,000 birds. Under the current policy, only one unit will be allowed to the beneficiary / farmer / entrepreneur and will be included in one project maximum.

It is mandatory to have 1 acre for 10 thousand commercial layer unit, 2.5 acres for 30 thousand commercial layer unit, 4 acres for 60 thousand commercial layer unit and 4 acres for 10 thousand broiler parent land owned or on lease by the beneficiary.

6. Dedicated Portal and Database Management and Project Facilitation Center for Monitoring:-

6.1 All the activities to be done under the Poultry Development Policy will be conducted through a dedicated portal of the Animal Husbandry Department. All the applications by the beneficiaries of Poultry Development Policy will be done on this portal.

In this way, this portal will be a monitoring tool for the department, through which the implementation of the policy will be continuously monitored.

6.2 For implementation of this policy, Database Management and Project Facilitation Center will be established in the office of Director Animal Husbandry Department, Headquarter, Uttar Pradesh, Lucknow for technical support and data analytics based activities. This center will be operated in collaboration with subject-experts (domain experts).

7. Training and Capacity Development:-

For the establishment of Poultry unit entrepreneurship development management and technical training to the selected beneficiaries will be imparted through reputed institutions of State and National level. Beneficiaries will be made to visit other States as per requirement for information about new techniques of poultry farming.

8. Technical and Backward and Forward Linkage:-

8.1 For rearing the birds, California Cage System or any other bird friendly method will be used, for which it is mandatory to follow the norms.

8.2 In coordination with the Agriculture Department to promote the produce of Soyabean and Maize in the form of feed.

8.3 The beneficiary can voluntarily purchase the necessary equipments/materials (brooder, feeder, drinker, grinder, mixer, fogger and fans) required for poultry farming. For this, advice from subject matter experts will be available from the Facilitation Center of the Directorate.

9. Implementation of Policy:-

9.1 Pre Appraisal Committee for Evaluation and Examination:-

The application form uploaded at the district level will be examined by the aforesaid committee, as may be decided by the Government, whose Chairman shall be Chief Development Officer and Member Secretary shall be Chief Veterinary Officer of the concerned District.

9.2 Appraisal Committee for Evaluation and Examination:-

At the directorate level, the applications will be thoroughly scrutinized by the aforesaid committee, as may be decided by the Government along with the reports of the Chief Veterinary Officer and the bank, whose Chairman shall be the Poultry Scheme incharge Additional Director Grade-I / Joint Director (Poultry), technical and financial experts shall be its members.

9.3 Project Approval Committee:-

The aforesaid committee shall be constituted by the Government, whose Chairman shall be the Director (Administration and Development) and the Member Secretary shall be the Additional Director Grade-I/Joint Director, Poultry and the committee shall also have technical and financial experts.

10. Nodal Department:-

The entire responsibility for the successful operation and implementation of the policy will be of the nodal department (Animal Husbandry Department) by which necessary guidelines will be issued after the promulgation of the policy.

11. Miscellaneous:-

- 11.1** Hon'ble Chief Minister is authorised to amend the policy to remove any difficulty in this policy.
- 11.2** Executive orders related to implementation of the scheme, approval of facilities, examination and recommendation of projects submitted by entrepreneurs, application forms/recommendation forms/co-ordination with banks/monitoring of schemes etc. will be issued separately by the Administrative Department.
- 11.3** Remaining benefits under Uttar Pradesh Poultry Development Policy-2013 will be continued to the approved beneficiaries.
